



Millersville Parade Sponsorship Opportunities & Benefits 2005

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Strike up the Band!

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“Platinum Sponsor” - \$1,500 to \$3,499

- Listing and active link from the Millersville Parade’s Home Page to Sponsor’s Web Site.
- Guaranteed right of first refusal for same sponsorship level in following year.
- Your corporate name listed in the program booklet distributed to spectators on the day of the parade.
- Your corporate name printed on a banner displayed by a vehicle in parade line-up, both provided by the parade committee.
- Your corporate representative(s) may ride in the above designated vehicle in the parade.
- Your corporate name listed in all printed parade publicity materials (printed after receiving your paid commitment).
- Your corporate name printed on parade volunteer/staff t-shirts.
- Four tickets to the MU Homecoming Football Game (10/29 @ 11:30 a.m. MU Campus).
- Four tickets to the post-parade, community/alumni luncheon (10/29 @ 11:30 a.m. MU Campus).
- Your corporate name recognized as a major parade sponsor in the parade program.
- Your corporate name announced in all radio publicity (as permitted) after receiving your paid commitment.
- Letter of recognition of your contribution for tax purposes (upon request).

“Gold Sponsor” - \$600 to \$1,499

- Listing and active link from the Millersville Parade’s Home Page to Sponsor’s Web Site.
- Guaranteed right of first refusal for same sponsorship level in following year.
- Your corporate name listed in the program booklet distributed to spectators on the day of the parade
- Your corporate name printed on a banner supplied by the parade committee displayed on your vehicle in the parade line up provided by your organization.
- Your corporate representative(s) may ride in the above designated vehicle in the parade.
- Two tickets to the MU vs. Slippery Rock University Football Game (10/29 @ 1:30 p.m. MU Campus).
- Two tickets to the post-parade, community/alumni luncheon (10/29 @ 1:30 p.m. MU Campus).

- Your corporate name listed in all printed parade publicity materials (printed after receiving your paid commitment).
- Letter of recognition of your contribution for tax purposes (upon request).

“Silver Sponsor” - \$300 to \$599

- Listing and active link from the Millersville Parade’s Home Page to Sponsor’s Web Site.
- Guaranteed right of first refusal for same sponsorship level in following year.
- Your corporate name listed in the program booklet distributed to spectators on the day of the parade.
- Your corporate name printed on a banner supplied by parade committee and carried in the parade by representatives of your company.
- Letter of recognition of your contribution for tax purposes (upon request).

“Bronze Sponsor” - \$150 to \$299

- Listing and active link from the Millersville Parade’s Home Page to Sponsor’s Web Site.
- Guaranteed right of first refusal for same sponsorship level in following year.
- Your corporate name listed in the program booklet distributed to spectators on the day of the parade
- Letter of recognition of your contribution for tax purposes (upon request).

“Patron” – Donations less than \$150

- Listing as a patron on The Millersville Parade’s Home Page.
- Listing as a patron on The Millersville Parade’s program distributed to spectators on the day of the parade.
- Letter of recognition of your contribution for tax purposes (upon request).

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“Musical Division Sponsor” \$3,500 and up

Perhaps the most visible entity in parades around the world is a band. And a big band, with a big sound, can truly be heard and remembered. To support these big sounds, the Millersville Parade Committee has created the “Musical Division Sponsor” level for sponsors contributing \$3,500 (or more) to the Millersville Parade. With this level of giving, the Millersville Parade can feature top-notch entertainment, larger prizes and more fun for everyone!

Benefits you receive as a “Musical Division Sponsor” include:

- Listing & Active link from the Millersville Parade’s Home Page to your company’s website
- Your corporate name on the banner announcing the division’s lead musical unit – as an option, carried by your company representatives
- Your corporate name will be used in all printed parade publicity, including parade volunteer t-shirts
- Your corporate name will be announced in all radio publicity
- Your corporate name will be listed as a major parade sponsor in the parade program
- Eight tickets to the post-parade, community/alumni luncheon
- Listed as “Musical Division Sponsor” in the Millersville Parade’s sponsorship banner placed in Biemesderfer Stadium for all fall events
- Listed as “Musical Division Sponsor” in the Millersville Parade’s ad placed in the Penn Manor and Millersville University football programs.